



*Magic exhibit sponsor Meier & Frank sponsored a "magical" float in the Rose Festival Grand Floral Parade which OMSI staff helped decorate.*

## An Exciting Time to Be a Member

*By Bianca McCarthy, Membership Manager*

Greetings members! The new membership advisory council is taking shape, and it's not too late to join. A variety of communication tools will be used, so don't let time limits or geography deter you from contributing. OMSI is your museum and we want to hear from you, so keep those suggestions and comments coming and get involved today!



We're very excited about the brand new *Animation* exhibit opening this fall. Our Patrons, Benefactors and President's Circle members will have the chance for a special backstage look at OMSI's newest creation *Animation* on Wednesday, October 5. Members of the exhibit team who developed *Animation* will be on hand to give a behind-the-scenes look at the exhibit process from design to development. If you are interested in increasing

your membership to support the development of great exhibits like *Animation*, please contact me at 503.797.4531 or [bmccarthy@omsi.edu](mailto:bmccarthy@omsi.edu) for more information.

Join us Friday, October 7, for the *Animation* member night. The entire museum will be open from 6:00pm-9:00pm. Our amazing staff of educators will be holding demonstrations throughout the museum in all of our labs. Tickets will be available for purchase for two OMNIMAX features: *Magnificent Desolation* and *Mystery of the Nile*. The OMSI Café and Science Store will be open late that evening and will offer special member discounts. Watch your mailbox for your invitation!

I would also like to welcome our new Vice President of Development, Lisa D. Roth. Mrs. Roth formerly held the position of financial development director for the American Red Cross Oregon Trail Chapter. Prior to that she served as manager of special events and corporate relations for both the Red Cross and the Oregon Symphony. She recently completed her MBA at the University of Oregon. Ms. Roth comes to us with vast experience in special events, corporate relations, major gift development, and strategic planning. Regarding her appointment, Mrs. Roth states, "I am honored to join OMSI's dynamic team and contribute my skills to supporting the museum's fundraising efforts. I'm excited to be here!"



## OMSI's Website Gets a New Look!

If you haven't seen it yet, check out OMSI's new website at [www.omsi.edu](http://www.omsi.edu). The recently redesigned site is your one-stop source for everything OMSI including museum information, online science activities, education happenings, the online Science Store, and more, all in a new colorful, interactive format.

Click on the new "Visit OMSI" page to learn about the latest exhibits, OMNIMAX films, planetarium shows and upcoming special events. You can also tool around with the new "Plan Your Visit" section, where you can select the date you want to come and get that day's full schedule on one printable page.

"We've reworked the site from the ground up and added a variety of new features to make it easier for our visitors to find the information they're looking for," explains Scott Weinrobe, OMSI's web and educational technology manager. We've also tried to make the site more colorful and engaging and to adopt some of the best features of contemporary web design, while maintaining the accessibility OMSI's website has been noted for in the past."

Be sure to check out our animated timeline of OMSI's history, online science activities, and how to get involved, and give us your feedback by emailing [info@omsi.edu](mailto:info@omsi.edu).